



2024 BWC STRATEGIC PLAN BY THE NUMBERS



183 MEMBER RESPONSES TO
THE COMMUNITY SURVEY



INTERVIEWS CONDUCTED **29**
WITH THE BWC STAFF,
BOARD, MEMBERS, &
EXTERNAL PARTNERS



8 MEMBERS OF THE
STRATEGIC PLANNING
COMMITTEE



MEMBER LEADERS **75**
ENGAGED THROUGH
COMMUNITY
CONVERSATIONS AND
FEEDBACK ON STRATEGIES
AND TACTICS



5 BOARD-LEVEL
CONVERSATIONS





2024 BWC STRATEGIC PLAN



GOAL 1: Align community around shared understanding of who we are and how our organizational identity connects us to our past, present, and future so that members feel clear about what unites us across program areas and are able to act on our shared purpose.

GOAL 2: Enhance the impact of BWC's social justice work so we can build our unified power and effectiveness, while still maintaining the ability of members to take on social justice projects according to their interests.



GOAL 3: Create deeper feelings of belonging and community across the organization so that we can be a more caring, progressive, secular, intergenerational Jewish home for our members.

GOAL 4: Achieve financial sustainability so that BWC can continue to be a progressive, secular Jewish home for future generations.



GOAL 5: Strengthen BWC's organizational infrastructure so that we can strengthen our internal democracy and decision-making processes and create clearer channels for members to activate their energy.



**BOSTON
WORKERS
CIRCLE**

Center for Jewish Culture
& Social Justice